

2020/21 runbritain.com Charity Marketing Options

Please contact RUN247 on partnerships@tri247.com

FEATURES	GOLD - £3,295	SILVER - £2,295	BRONZE - £995	DESCRIPTION
Online entry Marketing (own place runners)	Drop down Level 1 (with tagline)	Drop down Level 2 (without tagline)		(Featuring on the online entry registration system to attract own place runners). Level 1 charities will have a tagline unlike the Level 2 charities
Charity Listing	Tier 1 Listing	Tier 2 Listing	Tier 3 Listing	Tiered charity listed here
e-newsletter features	3 x e-newsletter features	2 x e-newsletter features	1 x e-newsletter feature	Advertorial features over the 12 month campaign
Inspirational Posts	2 x Inspirational Posts	1 x Inspirational Posts	1 x Inspirational Post	Featured on the news feeds
Official UKA charity logo	Official UKA Gold charity logo	Official UKA Silver charity logo	Official UKA Bronze charity logo	An official UKA/runbritain Gold digital charity logo to use on charity material online and offline

